



the linc between hope & home

May & June 2020

Standing in Solidarity

Our hearts have been heavy as we've watched the continued unfolding of violence against the Black community. We express our support for the millions of demonstrators around the world demanding the change needed to achieve justice and true peace. But we are striving to offer more than words of support. We seek to be part of the solution in fighting systemic racism in whatever way we can. We are pressing in to have the hard conversations as a company to further cultivate a culture valuing diversity, equity, and inclusion. And we are continuing to fight to reverse the impact of decades of redlining, barriers to economic opportunity, and poverty-inducing policies that have resulted in the staggering over-representation of Black people among those experiencing homelessness and housing insecurity. Linc stands in solidarity as we work to create more affordable and supportive housing to help build an equitable future.



We are looking forward to furthering our work to help build an equitable future as we break ground on two new affordable housing communities for individuals who have experienced homelessness:

- In Central Long Beach we will be building [Bloom at Magnolia](#) (pictured left), a 40-apartment community which will encourage healthy living, education, opportunity, neighborhood engagement, and connectivity. Residents will have access to over 6,000 sq. ft. of community space and common areas, as well as case management and other supportive services.
- In the Watts community, [Cadence](#) (pictured right), a four-story building named for the legacy of jazz music in the community, will provide 64 new homes. Residents will have direct access to public transportation, shopping, and community services, as well as a wide range of onsite social and supportive services.



Welcome Home

This year, Linc Housing is excited to open nearly 100 new affordable homes for individuals and families who have experienced homelessness. About half will be at [Spark at Midtown](#) in Long Beach, and the other half will be at [Springhaven](#) in Willowbrook. Most of these new residents will arrive with very few possessions, so we are gathering household necessities to ensure that they each a warm welcome to their new home.

Throughout the year we will focus on collecting one category of items at a time. We are starting now by collecting your donations for bath towels, followed by bedding, dishes, then pots and pans. Your gift will provide the essentials they need to recover from living on the street and to establish stable, flourishing lives.

During the month of June, we will be collecting bath towels. A \$20 donation buys a full set for one household. To join us in welcoming these new neighbors and track progress toward our goal, please visit our [website](#).



Fairview Heights Construction Update

More housing for low-income families and people who have experienced homelessness is on its way to the city of Inglewood! You may remember us breaking ground on [Fairview Heights](#) in January. We are excited for this 101-unit affordable and supportive housing community, which will provide vital resident services, expand access to public transit along the Crenshaw/LAX Metro line, and offer 5,000 square feet of community-serving retail space for the neighborhood.

It's hard to believe, but what looks like a pile of dirt represents a great deal of progress towards a beautiful building. The site has been completely cleared, the foundation has been poured, and utility work has begun. We are well on our way to providing a thriving community in late 2021.



With Love From Linc

COVID-19 has affected us all, but its effects are potentially devastating for our low-income neighbors. Linc has been committed to ensuring the wellbeing of our residents, including addressing food security through food distribution and helping them with unique needs. [Learn more](#) about Linc's services during COVID-19.

One of these unique needs came from a resident at The Palace in Long Beach. Due to local public transportation system limiting its hours of operation, she had been forced to start using rideshare apps to get to work, which quickly became a significant expense. She was struggling to decide whether she was going to pay her rent or use the money to get to work. Linc staff learned about this need and keep her from falling through the cracks by providing a rideshare gift card to help her get through this difficult season.

Get Involved: Become a [Volunteer](#) today!

[Donate Now](#)

