



the linc between hope & home

January & February 2021



Suny Lay Chang Promoted to President & COO

[Linc Housing continues to build its executive team, naming Suny Lay Chang as President and Chief Operating Officer](#) while Rebecca Clark continues in her role as CEO. "I'm so proud of the work we do every day to serve the most vulnerable and underserved in our communities," said Suny. "The team and organization we have built reflect both the passion and compassion that we bring to our daily work. We show up each day wanting to do more, which contributes greatly to the tremendous growth we have experienced and look forward to continue achieving."

Becky and Suny, along with newly hired [Anne Wilson](#) as Chief Real Estate Development Officer, will lead Linc into 2021 with expanded plans for growth and increased impact on communities throughout California. Our new 2021-2023 Strategic Plan will guide them forward with pathways to success that include staff and pipeline expansion, new housing models, and economic mobility opportunities for our residents.

The mission of Linc Housing is more relevant than ever. In fact, this was the theme of our [2020 Impact Report!](#) As an organization, we have taken thoughtful consideration of how we should focus our efforts to have the greatest impact on the homelessness crisis. We are looking forward to your partnership along the journey of continued growth as we remain committed to advancing our mission to "build communities and strengthen neighborhoods for people underserved by the marketplace."



Double Groundbreaks! Equa and The Nook

We've been keeping so busy developing new housing at Linc that in this issue, we are announcing not one, but two recent groundbreaks!

In South Whittier, [The Nook](#) (rendered above) will provide 26 units of supportive housing for transition age youth 18- to 24- years old, in need of stable housing. Linc worked closely with the County of Los Angeles to create plans for a new building that will meet the demand for additional affordable housing in the neighborhood, while giving new life and energy to an underutilized former library site. [Jovenes](#), a nonprofit dedicated to ending the cycle of homelessness for young adults, will provide intensive case management for the residents.

Meanwhile, in Avocado Heights, an unincorporated neighborhood of Los Angeles County, [Equa](#) (named for Linc's dedication to equality, as well as the neighborhood's equestrian history) will provide 80 homes for families with low incomes and individuals who have experienced homelessness. The building will feature a community room, computer room, private offices for supportive services staff, an after-school program room, and community kitchen.

Both buildings will provide a wide range of social and supportive services to help residents maintain housing stability. Both started construction in January 2021 and are expected to be completed in 2022. Stay tuned for more on these properties and the others we recently started: Sun Commons in North Hollywood and 456 West in San Pedro!



Welcome Home

Throughout 2020 we prepared to welcome 97 supportive housing households that were moving into our new communities [Spark](#) and [Springhaven](#). Often arriving with few possessions, the [Welcome Home](#) program provides new residents that have experienced homelessness with necessities such as bedding, dishes, and bath towels, all through your generous donations. We were overwhelmed with your support, and successfully obtained all of the items!

In small, staggered groups for COVID-19 safety, Linc staff (like Resident Services Coordinator Julie and her daughter in the photo above) volunteered to load boxes and bags, prepare welcome baskets, and distribute household essentials to each apartment, all before residents moved in.

Now we begin preparing even more homes for individuals and families transitioning out of homelessness! [Fairview Heights](#) in Inglewood (50 units), [Bloom](#) in Long Beach (39 units), and [Cadence](#) in Watts (63 units) are all set to open this year, and we need your help to give the new residents a warm welcome home. [Donate today to prepare these apartments with essentials that will give residents a fresh start at a stable life.](#)



Five Stars for Alma's

[Seasons at Compton](#) would like to give a huge "Thank You!" to Netflix for sponsoring meals for our senior residents from local Black-owned restaurant [Alma's Cookies & Company Restaurant](#), which serves "delectable soul food and homemade desserts that will have you yearning and returning."

Alma's was put to the test by the discerning palates of Seasons at Compton residents. They tried the chicken wings, catfish, turkey, porkchops, macaroni and cheese, collard greens, corn on the cob, and corn bread muffins.

It was an instant hit. Resident Services Coordinator Carrie shared, "I received messages and phone calls of gratitude from the residents: 'Very well prepared!' and 'Seasoned with just the right amount of salt and herbs.'" One resident later told her it was the best catfish she'd ever tasted.

We are so glad for this opportunity to partner with Netflix to provide delicious and authentic food that not only brought sustenance and joy to residents, but also supported a talented Black entrepreneur within the great city of Compton.



Clarence Mitchell Jr. and the Fair Housing Act

This Black History Month, we acknowledge the contributions and sacrifices of civil rights leaders such as John Lewis, Dr. Martin Luther King Jr., and Clarence Mitchell Jr. It was during the King Assassination Riots in 1968 (a wave of civil disturbance which swept the United States following the assassination of Dr. King) that the Fair Housing Act was signed into law, prohibiting housing discrimination on the basis of race. Mitchell (above), the NAACP's Washington director, was a major force behind the Act's passage. He proved so effective in

pushing through legislation aiding Black Americans that he was referred to as the "101st senator."

Born in Baltimore to a waiter and a homemaker, Mitchell was taught from a young age not to "take anything from anyone" when it came to racial issues. But it was his experience as journalist reporting on the 1933 lynching of a black man named George Armwood that influenced his decision to devote his life to civil rights advocacy. He would go on to serve as the chief lobbyist for the NAACP for nearly 30 years, waging a tireless campaign on Capitol Hill while helping to secure passage of the Civil Rights Acts of 1957, 1960, and 1964, and the Voting Rights Act of 1965, as well as the Fair Housing Act. In 1980, he was presented with the "Presidential Medal of Freedom" for these efforts.

We are indebted to Clarence Mitchell Jr. for driving America to take these vital steps towards restoring justice and must continue doing our part to fix the damage of a racist national legacy.

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