



## Serving Our Communities Through Housing

eNews March/April 2019



### The Spark Breaks Ground!

Thanks to all who celebrated the start of construction for The Spark at Midtown, which will provide 95 homes for low-income families and people who have experienced homelessness. Our 175 guests dined on pizza from social enterprise [5000 Pies](#) and cookies baked by MHALA's [Village Cookie Shoppe](#). Community leaders, including LA County 4th District Supervisor Janice Hahn, Long Beach Vice Mayor Dee Andrews, YMCA of Greater Long Beach, MHALA, and Dignity Health St. Mary Medical Center, were on hand to share their vision for the community: creating a spark of change in the neighborhood. Check out the coverage in the [Long Beach Press-Telegram](#).



### Housing is my LINC to...

Our new campaign commemorating LINC's 35<sup>th</sup> anniversary illustrates how housing security has impacted residents. For instance, housing has been Mary's "LINC" to healthy eating. Through LINC Cares' supportive services, Mary was approved for Cal Fresh and connected with a community food bank. She even drinks more water and eats healthier meals because of what she has learned through LINC Cares. Mary states, "I appreciate that Kellie, our Resident Services Coordinator, shows such concern for my health." Check out our [Facebook](#) and [Instagram](#) this year for more stories!



### A Record Night - 7/24/19

Come rock and roll with LINC Housing at our fundraiser, "A Record Night," at the GRAMMY Museum @ L.A. LIVE

Wednesday, July 24<sup>th</sup>. By jamming in your own garage band, sipping on cocktails crafted by Wolfgang Puck, and enjoying rooftop views of LA's skyline, you can help LINC celebrate a record year -- our 35<sup>th</sup> anniversary! A big thanks to our lead sponsors: CIT Bank, City National Bank, and U.S. Bank. For event and sponsorship details, contact Heather Pentecost at [hpentecost@linchousing.org](mailto:hpentecost@linchousing.org) or 562-684-1132.



### Stories from the Frontline

This year, LINC is working alongside [Everyone In LA](#) to help ordinary people take simple actions to end homelessness. In February, Everyone In hosted a storytelling event at Long Beach's Museum of Latin American Art, where attendees heard powerful, uplifting stories from neighbors who have experienced homelessness. LINC's own Loren Elam, a member of the asset management team, told her story of surviving homelessness as a teenager and young adult. We are so proud to support Everyone In, and we're even more proud that Loren was courageous enough to share. Many local media outlets, including Long Beach [Long Beach Press-Telegram](#), covered the Long Beach event. Please stay tuned for the next event [taking place in Pasadena](#).

Get Involved: Become a  
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