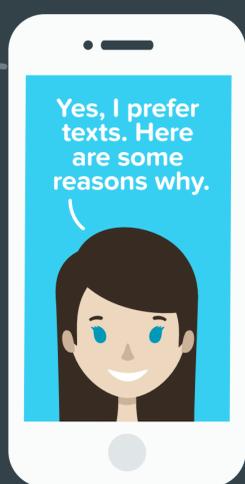


Why You Should Capitalize on Your Patients' Texting Addiction

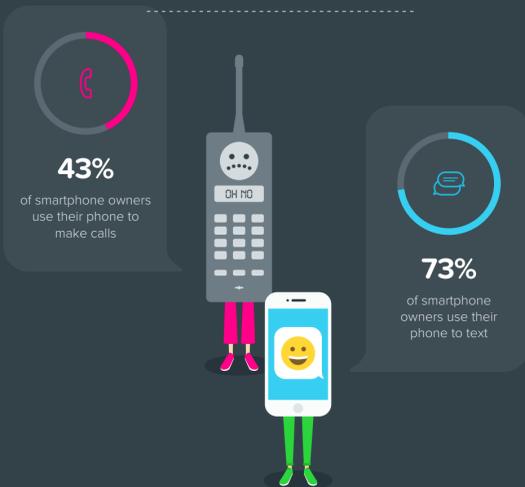
by the NUMBERS

The phone call has traditionally been the golden child of communicating with patients. But let's face it, making phone call reminders to patients and leaving voice messages—only to have the patient call back and be put on hold—is leaving you with empty chairs and lackluster profits. See the stats behind the communication channel that's reversing this trend for thousands of practices below.



1

The phone call used to be the golden child but there's a new kid in town



2

How does texting stack up overall?

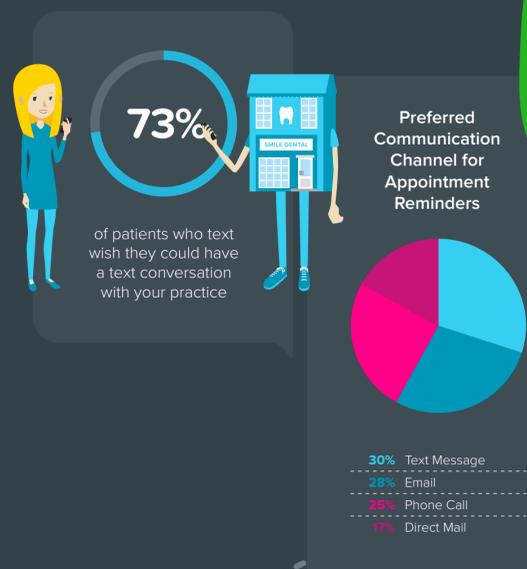


3

Millennials are driving the texting addiction

4

Your patients aren't immune to the texting addiction



41% prefer receiving appointment reminders by text

75% think receiving texts for appointment, deliveries, payments, promotions, and surveys are helpful reminders

63%

found that they think texting is less disruptive to every day life than voice calling

75%

would forego the call function on their device as long as they were still able to text

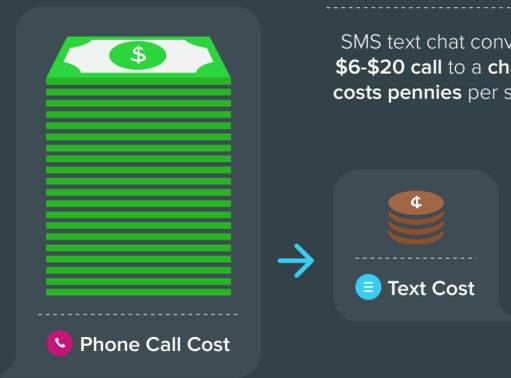
76%

liked texting more than talking because it was more convenient and fit with their schedules better

5

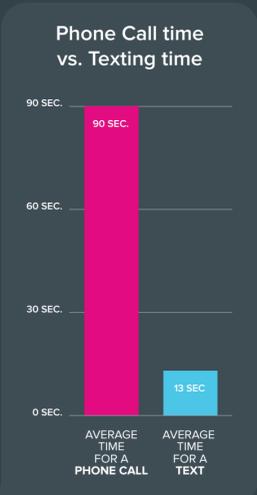
The texting addiction saves your practice Money

SMS text chat converts a \$6-\$20 call to a chat that costs pennies per session



6

The texting addiction saves your practice Time



Conclusion

Average time saved per week with texting

3 HRS.

Average time saved per Month with texting

12 HRS.

Average time saved per YEAR with texting

144 HRS.

Meet Weave

Making patient interactions meaningful and effective

Weave combines all your communication streams—from your PMS, to your business phone, to your mobile device—into a single simple tool that helps you reach patients the way they want to be reached.

Standard automated-texting software

Weave Texting

Arrives in 5- or 6-digit number used for high volume texting

66254

Hi Charlie, this is a reminder for your appointment on 6/12/17 @ 1pm. Reply Y to confirm, N to cancel or STOP to quit.

Doesn't allow patients to ask follow-up questions

Forces patients to respond in short commands like 'Y' for 'Yes'

Arrives in a 10-digit number from the office's landline - familiar & easily recognized by patients

303 123 4567

Hi Charlie, this Valley View Dental. Just wanted to send a reminder about your appointment tomorrow at 3:30. Does that still work for you?

Patients think they're communicating with an actual human being

Allows for natural and continuous dialogue with the patient